TO COMPLIMENT YOUR LIFESTYLE

Summer Collection '88

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Benson & Hedges Quality Choices™ invites you to enjoy our new Summer '88 Collection. To compliment your lifestyle, we have assembled many of today's most contemporary and innovative ideas in recreation, entertainment and travel.

Every offering has been selected to appeal to the discriminating consumer who places a premium on quality, at lower prices than offered elsewhere...courtesy of Benson & Hedges.

As a special introduction to the Summer Collection, we ask you to accept our $5 Bonus Gift to use with your first order. So feel free to indulge yourself in the collection that makes quality a way of life...at remarkably affordable prices.

And, of course, Benson & Hedges Quality Choices™ Collection assures your complete satisfaction with any item you order, or the full purchase price will be refunded.

All orders must include 2 proofs of purchase. See order form for details.

Presented by
BENSON & HEDGES
CIGARETTES

421

Ultra Lights: 6 mg "tar," 0.6 mg nicotine—Lights Box: 10 mg "tar," 0.7 mg nicotine av. per cigarette, by FTC method. Lights Soft: 10 mg "tar," 0.7 mg nicotine—100's: 16 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Feb.'85.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

DH

Source: https://www.industrydocuments.ucsf.edu/docs/qllp0003